

★ AI-INTEGRATED COURSE

# NXT CERTIFIED ENTREPRENEURIAL SKILLS

**Transform your ideas into successful businesses with NxT!**

**Duration:** 3 Month | **Certificate** · Intermediate | **Eligibility:** This course is open to anyone interested in starting their o

## OVERVIEW OF THE COURSE

The NxT Certified Entrepreneurial Skills course is designed to empower aspiring entrepreneurs with the essential skills and knowledge needed to succeed in today's competitive business landscape. Over a period of 3 months, participants will engage in an immersive learning experience that blends theoretical knowledge with practica...

- Hands-on learning with real-world projects
- Expert-led sessions on business strategies
- Networking opportunities with industry leaders
- Comprehensive financial management training
- Innovative marketing techniques for entrepreneurs




| 3 Month | 7 | 4 | 10 |
|---|---|---|---|
| DURATION | SUBJECTS | PROJECTS | TOOLS |

JOIN NOW →

WhatsApp us

WE ARE AVAILABLE AT
**600+ LOCATIONS**

NOT SURE WHICH COURSE IS RIGHT FOR YOU?
**Choose the Best Course for You - Try our AI-Powered Career Counselling for FREE**

Start free →

YOUR NEAREST ISDM NxT CENTRE
**Sumit Das**
S.c Ghosh Street, Shyamnagar Chowrongi, Maa Annapurna Building, Beside Bazar Kolkata - 743144, North 24 Parganas, West Bengal - 743144
Call / WhatsApp: **9073257334** · isdmnxt.kolkata@yahoo.com

Scan to enquire

COURSE CURRICULUM

# What you will learn

01 Subjects → | 02 Projects → | 03 Tools → | 04 AI Integration

## 01 Subjects & modules

6 subjects with the topics you will learn

### 01 Introduction to Entrepreneurship & Business Mindset

- Entrepreneurship And Entrepreneur Types
- Entrepreneurial Mindset And Leadership
- Identifying Business Opportunities
- Generating And Validating Business Ideas
- Business Planning And Feasibility
- Funding And Financial Management
- Sales, Marketing, And Business Growth

### 02 Business Planning & Financial Management

- Business Model Design And Validation
- Business Plan And Market Research
- Startup Budgeting And Financial Projections
- Funding Sources And Investor Pitches
- Financial Tools, Tax, And Compliance
- Cash Flow And Profitability Management
- Scaling And Financial Risk Management

### 03 Sales, Marketing & Branding for Entrepreneurs

- Sales Strategies And Revenue Models
- Sales Funnels, Techniques, And Pricing
- Sales Performance And Revenue Growth
- Brand Identity And Brand Building
- Digital Marketing For Startups
- Customer Acquisition And Retention
- Pitching And Business Networking

### 04 Product Development & Business Operations

- MVP Development And Validation
- Lean Startup And Customer Discovery
- Supply Chain And Logistics Management
- Business Technology And Operations Automation
- Business Law And Regulatory Compliance
- Operational Strategy And Go-To-Market Planning

### 05 Leadership, Team Building & Scaling a Business

- Entrepreneurial Leadership Skills
- Team Building And Management
- Strategic Thinking And Problem Solving
- Business Scaling And Expansion
- Customer Experience And CRM
- Exit Strategies And Business Valuation
- Scaling Strategy And Organizational Design

### 06 Capstone Project & Entrepreneurial Career Development

- Real-World Business Case Studies
- Entrepreneurial Personal Branding
- Freelancing And Consulting Careers
- Startup Launch And Management
- Capstone Presentation Skills
- Business Strategy Project

## 02 Projects & assignments

Hands-on work for your portfolio

**P1** Create a comprehensive business plan for a startup idea.

**P2** Conduct a market analysis for a chosen industry.

**P3** Develop a marketing campaign for a product launch.

**P4** Prepare a financial forecast and budget for a small business.

## 03 Tools & software you will master

4 industry tools

- Microsoft Excel
- Canva
- Trello
- QuickBooks

## 04 AI Integration

How AI is used inside the work of this course

AI SUBJECT

### AI Fundamentals & Prompt Engineering

- AI Basics and Everyday Uses
- Generative AI: How It Works
- Prompt Engineering Foundations
- AI for Study and Workplace Tasks
- Fact-Checking and Reliable Research
- Privacy, Safety and Responsible Use
- Integrated Practice and Review

AI TOOLS YOU WILL USE

- CH ChatGPT
- Google Gemini
- MC Microsoft Copilot
- Claude
- Perplexity
- NotebookLM

CAREER OPPORTUNITIES

# Where this course can take you

**Entrepreneur/Business Owner**
Fresher salary: ₹3.0-5.0 LPA*

**Business Consultant**
Fresher salary: ₹2.5-4.5 LPA*

**Marketing Manager**
Fresher salary: ₹3.0-6.0 LPA*

**Financial Analyst**
Fresher salary: ₹3.0-5.0 LPA*

**Startup Advisor**
Fresher salary: ₹2.0-4.0 LPA*

### Freelancing & own business

- Consulting for startups
- Offering marketing services
- Freelance financial analysis
- Creating and selling digital products

### Industries that hire

- Startups
- E-commerce
- Consulting firms
- Retail
- Technology

### Grow further

- Advanced Business Management course
- Digital Marketing specialization
- Leadership and Management certification

## Certification

Upon successful completion, you will receive an ISDM NxT certificate, validating your entrepreneurial skills.

**Practical AI-integrated project** | **Final online test** | **Verifiable certificate**

JOB SUPPORT

# How we help you get a job

**1** Resume building assistance

**2** Mock interview sessions

**3** Access to job offers

**4** Guidance on job applications

* Typical fresher salary ranges in India; the actual salary depends on the employer, the city and your skills.

WHY START NOW

# Your future is built by the skills you learn today.

Companies hire people who can do the work. People who use AI well at work are in demand - this course teaches you the job skills and the AI tools together. Every month you practise adds a project to your portfolio - the best time to start is now.

| 18+ | 600+ | 2,708+ | 390+ |
|---|---|---|---|
| Years of training experience | Centres across India | Job offers to our students | Hiring companies |

## UNIQUE FEATURES AT ISDM NxT

- ✓ Free pre-counselling to choose the right course
- ✓ Study material, attendance, assignments, exams and results online from day one
- ✓ 24x7 AI trainer (ChatNxT) for your doubts
- ✓ Experienced, rated trainers and daily class feedback
- ✓ Practical lab sessions and live projects
- ✓ Monthly online mentorship sessions
- ✓ Resume, mock interviews and job offers in your student dashboard
- ✓ Freelancing and start-up guidance

● LIVE PLACEMENT DATA

## Latest job offers to ISDM NxT students

Updated 20 Nov 2026



**Gaurav M.**
India
**Java Software Development Engineer**
Health Catalyst



**Geeta K.**
New Delhi
**tellecaller for digital marketing**
balajimarketingexperts



**Anand S.**
Muvattupuzha
**Hiring Junior Account Executive J...**
CorpZop



**Adarsh S.**
Ghugus
**TGT Computer Science**
Adani Foundation



**Priyanka Y.**
Mumbai
**Data Entry Operator (Full-time) -...**
CorpZop



**Rajan S.**
Ahilyanagar
**Computer Trainer**
Enlearning skill development Ltd

Job offers shared with our students through the ISDM NxT job network. See all at isdmnext.in/latest-placement

LIMITED SEATS · VALID TILL 30 NOV 2026

## FREE Ambassador Affiliate Programme

Complete your admission within **10 days** and join the ISDM NxT Ambassador Affiliate Programme free of cost: refer friends, earn referral rewards as per the programme and get featured on the ambassador leaderboard.

CLAIM NOW

TAKE THE FIRST STEP

# Book your FREE counselling session today

Meet our counsellor, see the lab, get your doubts answered and know the current fees and offers for your centre.

YOUR ISDM NxT CENTRE

## Sumit Das

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### Choose the Best Course for You

Try our AI-Powered Career Counselling for FREE - answer a few questions and get the courses that fit your interests, skills and career goal.

Try it FREE → isdmnext.in/course-for-you

**01**
**Counselling**
Free guidance to pick the right course

**02**
**Training**
Practical classes, labs and projects

**03**
**Mentoring**
Experts, AI trainer and feedback

**04**
**Placement support**
Resume, interviews and job offers

### What you get with this course

- Comprehensive study material
- Practical lab sessions
- Live projects for hands-on experience
- 24x7 AI trainer support
- AI career counselling
- Interview preparation guidance
- Job offers in student dashboard
- Certificate of completion

ISDM NxT Head Office: 309, Saffron Plaza, Airport Road, Vadodara, Gujarat, 390022 · +916263625594 · inquiry@gmail.com

Fees depend on the centre and current offers - ask your counsellor. Course content may be updated to stay current with industry needs. · isdmnext.in