ISDM Independent Skill Development Mission NXT

Anandadhara Kajkendra

# CERTIFIED MEDICAL REPRESENTATIVE & CUSTOMER RELATIONSHIP MANAGER

**Duration:** 3 Month | **Certificate** | **Eligibility:** Open to all individuals interested in a career in medical sa

## OVERVIEW OF THE COURSE

The Certified Medical Representative & Customer Relationship Manager course is designed to equip participants with essential skills and knowledge for a successful career in the pharmaceutical and healthcare industries. This comprehensive program covers key topics such as sales techniques, customer relationship management, produc...

- Develop effective communication and negotiation skills.
- Understand the pharmaceutical industry's structure and regulations.
- Implement customer relationship management strategies.
- Analyze market trends and customer needs.
- Enhance sales techniques specific to medical products.



| 3 Month | - | 4 | Pro |
|---|---|---|---|
| DURATION | SUBJECTS | PROJECTS | TOOLS |

JOIN NOW →

WhatsApp us

WE ARE AVAILABLE AT
**600+ LOCATIONS**

NOT SURE WHICH COURSE IS RIGHT FOR YOU?
**Choose the Best Course for You - Try our AI-Powered Career Counselling for FREE**

Start free →

YOUR NEAREST ISDM NxT CENTRE
**Anandadhara kajkendra**
127, Gorui Paschim Para Post- Rabindranagar Kolkata -700065, South 24 Parganas, West Bengal - 700064
Call / WhatsApp: **9830479172** · anandadharakajkendra@gmail.com

Scan to enquire

COURSE CURRICULUM

# What you will learn

01 Subjects → | 02 Projects

## 01 Subjects & modules

0 subjects

## 02 Projects & assignments

Hands-on work for your portfolio

**P1** Create a mock sales presentation for a pharmaceutical product.

**P2** Develop a customer relationship management plan for a healthcare organization.

**P3** Conduct a market analysis of a specific therapeutic area.

**P4** Role-play a sales call with feedback from instructors.

CAREER OPPORTUNITIES

# Where this course can take you

- Medical Sales Representative
- Customer Relationship Manager in Healthcare
- Pharmaceutical Sales Executive
- Healthcare Account Manager
- Sales Trainer for Medical Products

## Certification

The ISDM NxT Certificate is awarded after you successfully complete the course and its final assessment.

Practical project | Final online test | Verifiable certificate

WHY START NOW

# Your future is built by the skills you learn today.

Companies hire people who can do the work. Every month you practise adds a project to your portfolio - the best time to start is now.

| 18+ | 600+ | 2,708+ | 390+ |
|---|---|---|---|
| Years of training experience | Centres across India | Job offers to our students | Hiring companies |

## UNIQUE FEATURES AT ISDM NxT

- ✓ Free pre-counselling to choose the right course
- ✓ Study material, attendance, assignments, exams and results online from day one
- ✓ 24x7 AI trainer (ChatNxT) for your doubts
- ✓ Experienced, rated trainers and daily class feedback
- ✓ Practical lab sessions and live projects
- ✓ Monthly online mentorship sessions
- ✓ Resume, mock interviews and job offers in your student dashboard
- ✓ Freelancing and start-up guidance

● LIVE PLACEMENT DATA

## Latest job offers to ISDM NxT students

Updated 20 Nov 2026



**Gaurav M.**
India
**Java Software Development Engineer**
Health Catalyst



**Geeta K.**
New Delhi
**tellecaller for digital marketing**
balajimarketingexperts



**Anand S.**
Muvattupuzha
**Hiring Junior Account Executive J...**
CorpZop



**Adarsh S.**
Ghugus
**TGT Computer Science**
Adani Foundation



**Priyanka Y.**
Mumbai
**Data Entry Operator (Full-time) -...**
CorpZop



**Rajan S.**
Ahilyanagar
**Computer Trainer**
Enlearning skill development Ltd

Job offers shared with our students through the ISDM NxT job network. See all at isdmnext.in/latest-placement

LIMITED SEATS · VALID TILL 30 NOV 2026

## FREE Ambassador Affiliate Programme

Complete your admission within **10 days** and join the ISDM NxT Ambassador Affiliate Programme free of cost: refer friends, earn referral rewards as per the programme and get featured on the ambassador leaderboard.

**CLAIM NOW**

TAKE THE FIRST STEP

# Book your FREE counselling session today

Meet our counsellor, see the lab, get your doubts answered and know the current fees and offers for your centre.

YOUR ISDM NxT CENTRE

## Anandadhara kajkendra

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ENQUIRE NOW | WhatsApp | Call 9830479172

Scan for course details & enquiry

NOT SURE WHICH COURSE IS RIGHT FOR YOU?

### Choose the Best Course for You

Try our AI-Powered Career Counselling for FREE - answer a few questions and get the courses that fit your interests, skills and career goal.

Try it FREE → isdmnext.in/course-for-you

**01**
**Counselling**
Free guidance to pick the right course

**02**
**Training**
Practical classes, labs and projects

**03**
**Mentoring**
Experts, AI trainer and feedback

**04**
**Placement support**
Resume, interviews and job offers

### What you get with this course

- Study material and online access from day one
- Practical lab sessions and live projects
- 24x7 AI trainer support
- AI career counselling
- Interview preparation
- Job offers in the student dashboard
- ISDM NxT certificate

ISDM NxT Head Office: 309, Saffron Plaza, Airport Road, Vadodara, Gujarat, 390022 · +916263625594 · inquiry@gmail.com

Fees depend on the centre and current offers - ask your counsellor. Course content may be updated to stay current with industry needs. · isdmnext.in