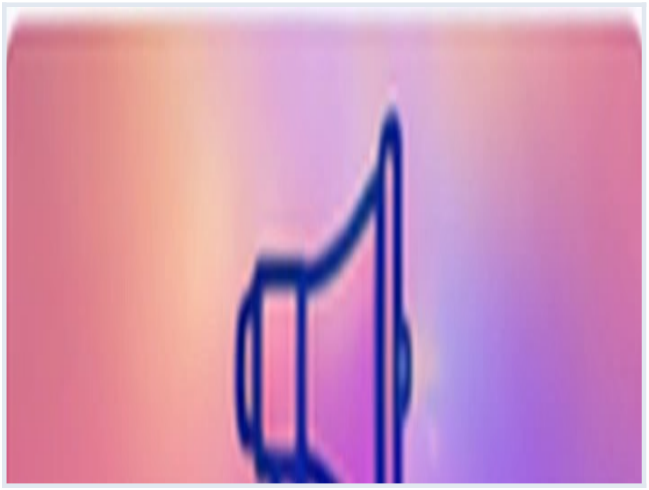
# ADVANCED FACEBOOK DIGITAL MARKETING COURSE

**Duration:** 6 Month | **Certificate** | **Eligibility:** This course is suitable for marketing professionals, busines

## OVERVIEW OF THE COURSE

Enhance your digital marketing skills with our Advanced Facebook Digital Marketing Course. This comprehensive program covers advanced strategies and techniques to maximize your presence on one of the world's largest social media platforms. Learn to create highly targeted ad campaigns. Utilize Facebook Analytics for data-driven d...

- Develop advanced Facebook advertising strategies.
- Analyze and interpret Facebook Insights and Analytics.
- Create and manage effective Facebook ad campaigns.
- Implement retargeting strategies to increase conversions.
- Enhance community engagement through effective content creation.



| 6 Month | - | 4 | Pro |
|---|---|---|---|
| DURATION | SUBJECTS | PROJECTS | TOOLS |

JOIN NOW →

WhatsApp us

WE ARE AVAILABLE AT
**600+ LOCATIONS**

NOT SURE WHICH COURSE IS RIGHT FOR YOU?
**Choose the Best Course for You - Try our AI-Powered Career Counselling for FREE**

Start free →

YOUR NEAREST ISDM NxT CENTRE
**ISDM-VADODARA**
309, Saffron Plaza, Airport Road, Above Jagdish Farsan, Vadodara, Gujarat - 390022
Call / WhatsApp: **6263625594** · inquiry.isdm@gmail.com

Scan to enquire

COURSE CURRICULUM

# What you will learn

01 Subjects → | 02 Projects

## 01 Subjects & modules

0 subjects

## 02 Projects & assignments

Hands-on work for your portfolio

**P1** Create a comprehensive Facebook marketing strategy for a fictional brand.

**P2** Design and execute a Facebook ad campaign including A/B testing.

**P3** Analyze campaign performance using Facebook Analytics and present findings.

**P4** Develop content for a Facebook page aimed at increasing audience engagement.

CAREER OPPORTUNITIES

# Where this course can take you

- Digital Marketing Manager
- Facebook Ads Specialist
- Social Media Strategist
- Content Marketing Manager
- Brand Manager

## Certification

The ISDM NxT Certificate is awarded after you successfully complete the course and its final assessment.

Practical project | Final online test | Verifiable certificate

WHY START NOW

# Your future is built by the skills you learn today.

Companies hire people who can do the work. Every month you practise adds a project to your portfolio - the best time to start is now.

| 18+ | 600+ | 2,708+ | 390+ |
|---|---|---|---|
| Years of training experience | Centres across India | Job offers to our students | Hiring companies |

## UNIQUE FEATURES AT ISDM NxT

- ✓ Free pre-counselling to choose the right course
- ✓ Study material, attendance, assignments, exams and results online from day one
- ✓ 24x7 AI trainer (ChatNxT) for your doubts
- ✓ Experienced, rated trainers and daily class feedback
- ✓ Practical lab sessions and live projects
- ✓ Monthly online mentorship sessions
- ✓ Resume, mock interviews and job offers in your student dashboard
- ✓ Freelancing and start-up guidance

● LIVE PLACEMENT DATA

## Latest job offers to ISDM NxT students

Updated 20 Nov 2026



**Gaurav M.**
India
**Java Software Development Engineer**
Health Catalyst



**Geeta K.**
New Delhi
**tellecaller for digital marketing**
balajimarketingexperts



**Anand S.**
Muvattupuzha
**Hiring Junior Account Executive J...**
CorpZop



**Adarsh S.**
Ghugus
**TGT Computer Science**
Adani Foundation



**Priyanka Y.**
Mumbai
**Data Entry Operator (Full-time) -...**
CorpZop



**Rajan S.**
Ahilyanagar
**Computer Trainer**
Enlearning skill development Ltd

Job offers shared with our students through the ISDM NxT job network. See all at isdmnext.in/latest-placement

LIMITED SEATS · VALID TILL 30 NOV 2026

## FREE Ambassador Affiliate Programme

Complete your admission within **10 days** and join the ISDM NxT Ambassador Affiliate Programme free of cost: refer friends, earn referral rewards as per the programme and get featured on the ambassador leaderboard.

**CLAIM NOW**

TAKE THE FIRST STEP

# Book your FREE counselling session today

Meet our counsellor, see the lab, get your doubts answered and know the current fees and offers for your centre.

YOUR ISDM NxT CENTRE

## ISDM-VADODARA

309, Saffron Plaza, Airport Road, Above Jagdish Farsan, Vadodara, Gujarat - 390022

**Call: 6263625594**

WhatsApp: 9752212212

Email: inquiry.isdm@gmail.com

ENQUIRE NOW | WhatsApp | Call 6263625594

Scan for course details & enquiry

NOT SURE WHICH COURSE IS RIGHT FOR YOU?

### Choose the Best Course for You

Try our AI-Powered Career Counselling for FREE - answer a few questions and get the courses that fit your interests, skills and career goal.

**Try it FREE →**
isdmnext.in/course-for-you

**01**
**Counselling**
Free guidance to pick the right course

**02**
**Training**
Practical classes, labs and projects

**03**
**Mentoring**
Experts, AI trainer and feedback

**04**
**Placement support**
Resume, interviews and job offers

### What you get with this course

- Study material and online access from day one
- Practical lab sessions and live projects
- 24x7 AI trainer support
- AI career counselling
- Interview preparation
- Job offers in the student dashboard
- ISDM NxT certificate

ISDM NxT Head Office: 309, Saffron Plaza, Airport Road, Vadodara, Gujarat, 390022 · +916263625594 · inquiry@gmail.com

Fees depend on the centre and current offers - ask your counsellor. Course content may be updated to stay current with industry needs. · isdmnext.in