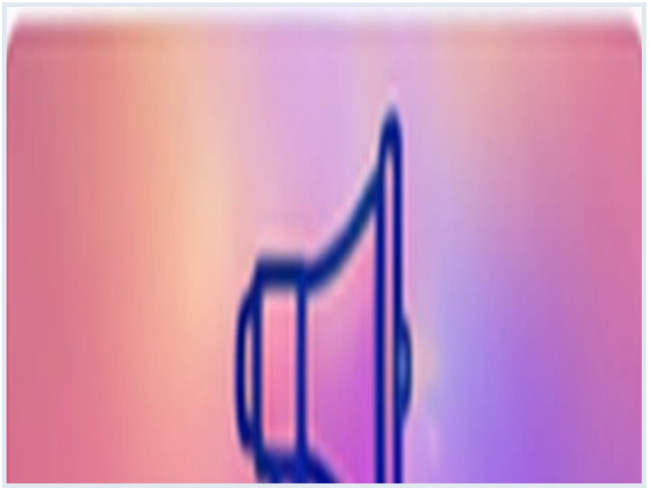
ADVANCED FACEBOOK DIGITAL MARKETING COURSE

Duration: 6 Month | **Certificate** | **Eligibility:** This course is suitable for marketing professionals, busines

OVERVIEW OF THE COURSE

Enhance your digital marketing skills with our Advanced Facebook Digital Marketing Course. This comprehensive program covers advanced strategies and techniques to maximize your presence on one of the world's largest social media platforms. Learn to create highly targeted ad campaigns. Utilize Facebook Analytics for data-driven d...

- Develop advanced Facebook advertising strategies.
- Analyze and interpret Facebook Insights and Analytics.
- Create and manage effective Facebook ad campaigns.
- Implement retargeting strategies to increase conversions.
- Enhance community engagement through effective content creation.



6 Month	-	4	Pro
DURATION	SUBJECTS	PROJECTS	TOOLS

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Scan to enquire

COURSE CURRICULUM

What you will learn

01 Subjects → | 02 Projects

01 Subjects & modules

0 subjects

02 Projects & assignments

Hands-on work for your portfolio

P1 Create a comprehensive Facebook marketing strategy for a fictional brand.

P2 Design and execute a Facebook ad campaign including A/B testing.

P3 Analyze campaign performance using Facebook Analytics and present findings.

P4 Develop content for a Facebook page aimed at increasing audience engagement.

CAREER OPPORTUNITIES

Where this course can take you

- Digital Marketing Manager
- Facebook Ads Specialist
- Social Media Strategist
- Content Marketing Manager
- Brand Manager

Certification

The ISDM NxT Certificate is awarded after you successfully complete the course and its final assessment.

Practical project | Final online test | Verifiable certificate

WHY START NOW

Your future is built by the skills you learn today.

Companies hire people who can do the work. Every month you practise adds a project to your portfolio - the best time to start is now.

18+	600+	2,708+	390+
Years of training experience	Centres across India	Job offers to our students	Hiring companies

UNIQUE FEATURES AT ISDM NxT

- ✓ Free pre-counselling to choose the right course
- ✓ Study material, attendance, assignments, exams and results online from day one
- ✓ 24x7 AI trainer (ChatNxT) for your doubts
- ✓ Experienced, rated trainers and daily class feedback
- ✓ Practical lab sessions and live projects
- ✓ Monthly online mentorship sessions
- ✓ Resume, mock interviews and job offers in your student dashboard
- ✓ Freelancing and start-up guidance

● LIVE PLACEMENT DATA

Latest job offers to ISDM NxT students

Updated 20 Nov 2026



Gaurav M.
India
Java Software Development Engineer
Health Catalyst



Geeta K.
New Delhi
tellecaller for digital marketing
balajimarketingexperts



Anand S.
Muvattupuzha
Hiring Junior Account Executive J...
CorpZop



Adarsh S.
Ghugus
TGT Computer Science
Adani Foundation



Priyanka Y.
Mumbai
Data Entry Operator (Full-time) -...
CorpZop



Rajan S.
Ahilyanagar
Computer Trainer
Enlearning skill development Ltd

Job offers shared with our students through the ISDM NxT job network. See all at isdmnext.in/latest-placement

LIMITED SEATS · VALID TILL 30 NOV 2026

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Complete your admission within **10 days** and join the ISDM NxT Ambassador Affiliate Programme free of cost: refer friends, earn referral rewards as per the programme and get featured on the ambassador leaderboard.

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TAKE THE FIRST STEP

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01
Counselling
Free guidance to pick the right course

02
Training
Practical classes, labs and projects

03
Mentoring
Experts, AI trainer and feedback

04
Placement support
Resume, interviews and job offers

What you get with this course

- Study material and online access from day one
- Practical lab sessions and live projects
- 24x7 AI trainer support
- AI career counselling
- Interview preparation
- Job offers in the student dashboard
- ISDM NxT certificate

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Fees depend on the centre and current offers - ask your counsellor. Course content may be updated to stay current with industry needs. · isdmnext.in