★ AI-INTEGRATED COURSE

# DIPLOMA IN GRAPHIC DESIGN AND ANIMATION TECHNOLOGY

**Unleash your creativity in Graphic Design & Animation!**

**Duration:** 6 Month | **Diploma** · Beginner | **Eligibility:** Candidates must have completed their 10+2 education in any s

## OVERVIEW OF THE COURSE

The Diploma in Graphic Design and Animation Technology is a comprehensive program designed to equip students with the essential skills and knowledge required in the dynamic fields of graphic design and animation. Over the course of six months, students will explore a variety of design principles, animation techniques, and softwa...

- Hands-on projects for real-world skills
- Learn industry-standard software
- Build a professional portfolio
- Expert guidance from experienced instructors
- Flexible learning with practical sessions




| 6 Month | 13 | 4 | 13 |
|---|---|---|---|
| DURATION | SUBJECTS | PROJECTS | TOOLS |

JOIN NOW →

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WE ARE AVAILABLE AT
**600+ LOCATIONS**

NOT SURE WHICH COURSE IS RIGHT FOR YOU?
**Choose the Best Course for You - Try our AI-Powered Career Counselling for FREE**

Start free →

YOUR NEAREST ISDM NxT CENTRE
**MAHAJAN COMMUNICATION**
HNO 114 LAJPAT NAGAR CANALROAD JAMMU, Jammu and Kashmir - 180001
Call / WhatsApp: **7298970233** · aanilmahajan166@gmail.com

Scan to enquire

COURSE CURRICULUM

# What you will learn

01 Subjects → | 02 Projects → | 03 Tools → | 04 AI Integration

## 01 Subjects & modules

11 subjects with the topics you will learn

### 01 Fundamental of Computer Application

- Computer Hardware And Data Storage
- Software Types And Licensing
- Windows Settings And File Management
- Network Fundamentals And Communication
- Internet Connection Technologies
- Encryption And Digital Signatures
- Passwords, Viruses, And Email Safety

### 02 Windows Operating System 7

- Windows 7 Features And Navigation
- Start Menu, Libraries, And Shortcuts
- Recycle Bin And Desktop Gadgets
- Windows Media Center
- Media Player, DVD Maker, Fax, And Scan
- Taskbar And Desktop Customization
- Windows 10 Interface And Personalization

### 03 Working with Colors

- Color Wheel And Color Relationships
- Primary And Secondary Colors
- Complementary Color Contrast
- Color Theory And Harmony
- Color Psychology In Design And Animation
- RGB And CMYK Color Modes
- Choosing And Applying Color Palettes

### 04 Designing and Creativity

- Elements and Principles of Design
- Creative Thinking Principles
- Ideation Methods in Design
- Character Sketching for Animation
- Storyboarding for Animation
- Combining Sketching and Storyboarding
- Creative Media Project Workflows

### 05 Pagemaker

- Desktop Publishing Fundamentals
- PageMaker Interface And Tools
- Typography And Text Formatting
- Working With Images And Graphics
- Page Layout, Frames, And Master Pages
- Designing Leaflets, Brochures, And Newsletters
- Advanced Design And Print Preparation

### 06 Photoshop CS

- Raster Graphics Fundamentals
- Layers, Masks, And Blending Modes
- Photo Retouching And Image Correction
- Image Compositing Techniques
- Poster, Banner, And Social Media Design
- Digital Photo Collage

### 07 Corel Draw

- Vector Graphics And CorelDRAW Concepts
- Creating And Editing Shapes
- Drawing Lines And Curves
- Combining Shapes Into Illustrations
- Typography And Color Fills
- Designing Business Cards And Logos
- Designing Posters And Exporting Designs

### 08 Adobe Illustrator

- Vector Illustration For Animation
- Animation-Ready Character And Asset Design
- Pen Tool Paths And Custom Shapes
- Icon And Infographic Design
- Advanced Typography And Text Effects
- Branding Kits And Visual Identity

## 09 Filomara

- Filmora Features And Workflow
- Media Importing And Basic Editing
- Text, Titles, And Overlays
- Visual Effects And Color Grading
- Exporting For Online Platforms
- Creating Videos With Music And Transitions

## 10 Youtube Studio

- Dashboard Management And Metrics
- Uploading And Optimizing Videos
- Thumbnails, Tags, And Playlists
- YouTube SEO And Analytics
- Monetization Features And Best Practices
- Community Engagement And Channel Branding

## 11 Adobe Premiere

- Video Editing Fundamentals and Interface
- Project Setup and Media Management
- Sequences, Formats, and Timeline Basics
- Timeline Editing and Advanced Techniques
- Transitions, Effects, and Motion Graphics
- Audio Editing and Color Grading
- Rendering, Exporting, and Professional Delivery

## 02 Projects & assignments

Hands-on work for your portfolio

**P1** Create a branding package for a fictional company.

**P2** Design a series of promotional graphics for a marketing campaign.

**P3** Develop a short animated video using 2D animation techniques.

**P4** Design and build a personal portfolio website showcasing your work.

## 03 Tools & software you will master

4 industry tools

- Adobe Photoshop
- Adobe Illustrator
- Corel Draw
- Adobe Premiere

## 04 AI Integration

How AI is used inside the work of this course

AI SUBJECT

### AI Fundamentals & Prompt Engineering

- **AI Basics and Everyday Uses**
- **Generative AI: How It Works**
- **Prompt Engineering Foundations**
- **AI for Study and Workplace Tasks**
- **Fact-Checking and Reliable Research**
- **Privacy, Safety and Responsible Use**
- **Integrated Practice and Review**

AI SUBJECT

### AI for Graphic Design

- **AI Image Ideas and Mock-up Concepts**
  ChatGPT image generation and editing in ChatGPT app · Gemini image generation and editing
- **Canva Magic Studio for Social Design**
  Magic Design in Canva · Magic Edit, Magic Expand and Background Remover in Canva
- **Adobe Photoshop Generative Editing**
  Generative Fill and Generative Expand in Adobe Photoshop · Adobe Firefly in Adobe Firefly
- **Adobe Illustrator AI for Vector Design**
  Text to Vector Graphic in Adobe Illustrator · Generative Recolor in Adobe Illustrator
- **Figma AI for UI Design**
  Figma AI features in Figma
- **AI-Assisted Logo, Branding and Mock-up System**
  ChatGPT image generation and editing in ChatGPT app · Gemini image generation and editing
- **CorelDRAW Print Production and Final Portfolio**
  AI-made assets from Canva, Adobe, ChatGPT or Gemini in CorelDRAW

AI TOOLS YOU WILL USE

- ChatGPT
- Google Gemini
- Adobe Firefly
- Canva AI
- Microsoft Copilot
- Figma
- Claude
- Perplexity
- NotebookLM

CAREER OPPORTUNITIES

# Where this course can take you

**Graphic Designer**
Fresher salary: ₹2.4-4.2 LPA*

**Animation Artist**
Fresher salary: ₹2.5-4.5 LPA*

**Web Designer**
Fresher salary: ₹2.8-4.0 LPA*

**Multimedia Designer**
Fresher salary: ₹2.6-4.3 LPA*

**Creative Director**
Fresher salary: ₹3.0-5.5 LPA*

### Freelancing & own business

- Offer graphic design services
- Create animated videos for businesses
- Develop custom websites
- Design social media content
- Consult for multimedia projects

### Industries that hire

- Advertising
- Film and Television
- Gaming
- E-learning
- Web Development

### Grow further

- Advanced Diploma in Animation
- Specialization in 3D Animation
- Courses in User Experience Design
- Digital Marketing for Creatives

## Certification

Upon successful completion, students receive an ISDM NxT certificate that validates their skills in graphic design and animation.

**Practical AI-integrated project** **Final online test** **Verifiable certificate**

JOB SUPPORT

# How we help you get a job

**1** Resume building workshops

**2** Mock interview sessions

**3** Access to job offers

**4** Guidance on job applications

* Typical fresher salary ranges in India; the actual salary depends on the employer, the city and your skills.

WHY START NOW

# Your future is built by the skills you learn today.

Companies hire people who can do the work. People who use AI well at work are in demand - this course teaches you the job skills and the AI tools together. Every month you practise adds a project to your portfolio - the best time to start is now.

| 18+ | 600+ | 2,708+ | 390+ |
|---|---|---|---|
| Years of training experience | Centres across India | Job offers to our students | Hiring companies |

## UNIQUE FEATURES AT ISDM NxT

- ✓ Free pre-counselling to choose the right course
- ✓ Study material, attendance, assignments, exams and results online from day one
- ✓ 24x7 AI trainer (ChatNxT) for your doubts
- ✓ Experienced, rated trainers and daily class feedback
- ✓ Practical lab sessions and live projects
- ✓ Monthly online mentorship sessions
- ✓ Resume, mock interviews and job offers in your student dashboard
- ✓ Freelancing and start-up guidance

● LIVE PLACEMENT DATA

## Latest job offers to ISDM NxT students

Updated 20 Nov 2026



**Gaurav M.**
India
**Java Software Development Engineer**
Health Catalyst



**Geeta K.**
New Delhi
**tellecaller for digital marketing**
balajimarketingexperts



**Anand S.**
Muvattupuzha
**Hiring Junior Account Executive J...**
CorpZop



**Adarsh S.**
Ghugus
**TGT Computer Science**
Adani Foundation



**Priyanka Y.**
Mumbai
**Data Entry Operator (Full-time) -...**
CorpZop



**Rajan S.**
Ahilyanagar
**Computer Trainer**
Enlearning skill development Ltd

Job offers shared with our students through the ISDM NxT job network. See all at isdmnext.in/latest-placement

LIMITED SEATS · VALID TILL 30 NOV 2026

## FREE Ambassador Affiliate Programme

Complete your admission within **10 days** and join the ISDM NxT Ambassador Affiliate Programme free of cost: refer friends, earn referral rewards as per the programme and get featured on the ambassador leaderboard.

**CLAIM NOW**

TAKE THE FIRST STEP

# Book your FREE counselling session today

Meet our counsellor, see the lab, get your doubts answered and know the current fees and offers for your centre.

YOUR ISDM NxT CENTRE

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### Choose the Best Course for You

Try our AI-Powered Career Counselling for FREE - answer a few questions and get the courses that fit your interests, skills and career goal.

Try it FREE → isdmnext.in/course-for-you

**01** Counselling
Free guidance to pick the right course

**02** Training
Practical classes, labs and projects

**03** Mentoring
Experts, AI trainer and feedback

**04** Placement support
Resume, interviews and job offers

### What you get with this course

- Comprehensive study material
- Hands-on practical lab sessions
- Real-world live project experience
- 24x7 AI trainer support
- AI-driven career counselling
- Interview preparation assistance
- Job offers in student dashboard
- Certification upon completion

ISDM NxT Head Office: 309, Saffron Plaza, Airport Road, Vadodara, Gujarat, 390022 · +916263625594 · inquiry@gmail.com

Fees depend on the centre and current offers - ask your counsellor. Course content may be updated to stay current with industry needs. · isdmnext.in