ISDM Independent Skill Development Mission NXT

EMPOWERING FUTURES,
SHAPING TOMORROW

★ AI-INTEGRATED COURSE

# CERTIFICATE COURSE IN DIGITAL DESIGNING

**Launch your creative career in digital design today!**

**Duration:** 6 Month | **Certificate** · Intermediate | **Eligibility:** Candidates should have a basic understanding of design conce

## OVERVIEW OF THE COURSE

The Certificate Course in Digital Designing is a comprehensive program designed to equip students with the essential skills and knowledge required in the dynamic field of digital design. This 6-month course covers a wide range of topics including graphic design, web design, and user experience design. Learn the fundamentals of d...

- Hands-on projects for real-world experience
- Learn from industry professionals
- Build a strong design portfolio
- Master top design software tools
- Personalized feedback on your work




| 6 Month | 9 | 4 | 12 |
|---|---|---|---|
| DURATION | SUBJECTS | PROJECTS | TOOLS |

**JOIN NOW →** **WhatsApp us**

WE ARE AVAILABLE AT
**600+ LOCATIONS**

NOT SURE WHICH COURSE IS RIGHT FOR YOU?
**Choose the Best Course for You - Try our AI-Powered Career Counselling for FREE**

**Start free →**

YOUR NEAREST ISDM NxT CENTRE
**SKY LIMITS**
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Call / WhatsApp: **8059409899** · SKYLIMITSCOMPUTER@GMAIL.COM

Scan to enquire

COURSE CURRICULUM

# What you will learn

01 Subjects → | 02 Projects → | 03 Tools → | 04 AI Integration

## 01 Subjects & modules

7 subjects with the topics you will learn

### 01 Introduction to Digital Design

- Digital Design Foundations And Types
- Creativity And Visual Communication
- Design Elements And Visual Principles
- Human-Centered Design Thinking
- Raster, Vector, Resolution, And Formats
- Design Workflow, Production, And Evaluation

### 02 Graphic Design Fundamentals

- Typography And Visual Hierarchy
- Color Theory And Psychology
- Layout And Composition
- Branding And Visual Identity
- Logo Design And Brand Workflow
- Print Collateral Design
- Image Editing And Photo Retouching

### 03 Design Software Proficiency

- Photoshop Editing, Mockups, And Painting
- Layers, Masks, Filters, And Effects
- Vector Art, Logos, Icons, And Pen Tools
- Layouts, E-Books, Magazines, And Presentations
- Print And Digital Marketing Materials
- Figma, Canva, And GIMP
- File Export And Print/Web Standards

### 04 Web Design Basics

- Web Design Fundamentals
- Website Structure and Navigation
- HTML and CSS Basics
- Responsive Web Design
- Wireframing and Mockups with Figma
- Bootstrap and Front-End Frameworks
- Banners, Landing Pages, and Portfolios

### 05 UI/UX Design

- UI And UX Foundations
- User-Centered Design Process
- Wireframing And Prototyping
- Interactive Prototyping With Figma And Adobe XD
- Usability Testing And Accessibility
- Design Systems And UI Libraries
- Mobile App Design Basics

### 06 Motion Graphics and Animation

- Animation Principles
- Timelines And Keyframes
- Animated Logos And Intros
- Text And Title Animation
- Explainer And Infographic Animation
- Transitions, Overlays, And Motion Tracking
- Audio Integration And Export Settings

### 07 Specialized Topics

- Digital Marketing Design
- E-Commerce Design
- 3D Design Fundamentals
- AR And VR Design
- Portfolio Development
- Freelancing Platforms
- Designer Soft Skills

## 02 Projects & assignments

Hands-on work for your portfolio

**P1** Create a personal branding project including logo design and business card.

**P2** Design a responsive website layout for a fictional company.

**P3** Develop a user interface for a mobile application.

**P4** Execute a social media campaign with graphics and promotional materials.

## 03 Tools & software you will master

4 industry tools

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Figma

## 04 AI Integration

How AI is used inside the work of this course

AI SUBJECT

### AI Fundamentals & Prompt Engineering

- **AI Basics and Everyday Uses**
- **Generative AI: How It Works**
- **Prompt Engineering Foundations**
- **AI for Study and Workplace Tasks**
- **Fact-Checking and Reliable Research**
- **Privacy, Safety and Responsible Use**
- **Integrated Practice and Review**

AI SUBJECT

### AI for Graphic Design

- **AI Image Ideas and Mock-up Concepts**
  ChatGPT image generation and editing in ChatGPT app · Gemini image generation and editing
- **Canva Magic Studio for Social Design**
  Magic Design in Canva · Magic Edit, Magic Expand and Background Remover in Canva
- **Adobe Photoshop Generative Editing**
  Generative Fill and Generative Expand in Adobe Photoshop · Adobe Firefly in Adobe Firefly
- **Adobe Illustrator AI for Vector Design**
  Text to Vector Graphic in Adobe Illustrator · Generative Recolor in Adobe Illustrator
- **Figma AI for UI Design**
  Figma AI features in Figma
- **AI-Assisted Logo, Branding and Mock-up System**
  ChatGPT image generation and editing in ChatGPT app · Gemini image generation and editing
- **CorelDRAW Print Production and Final Portfolio**
  AI-made assets from Canva, Adobe, ChatGPT or Gemini in CorelDRAW

AI TOOLS YOU WILL USE

- ChatGPT
- Google Gemini
- Adobe Firefly
- Canva AI
- Microsoft Copilot
- Claude
- Perplexity
- NotebookLM

CAREER OPPORTUNITIES

# Where this course can take you

**Graphic Designer**
Fresher salary: ₹2.4-3.6 LPA*

**Web Designer**
Fresher salary: ₹2.5-3.8 LPA*

**UI/UX Designer**
Fresher salary: ₹3.0-4.5 LPA*

**Digital Marketing Specialist**
Fresher salary: ₹2.8-4.0 LPA*

**Motion Graphics Designer**
Fresher salary: ₹2.5-3.5 LPA*

### Freelancing & own business

- Create logos and branding for businesses
- Design websites for clients
- Offer UI/UX consulting services
- Produce motion graphics for videos
- Sell digital products like templates

### Industries that hire

- Advertising Agencies
- Tech Companies
- E-commerce
- Media and Entertainment
- Startups

### Grow further

- Advanced Diploma in Digital Design
- Specialization in UI/UX
- Courses in Animation and Multimedia
- Workshops on Emerging Design Trends

## Certification

Upon successful completion, you will receive a certificate from ISDM NxT, showcasing your skills in digital design.

**Practical AI-integrated project** | **Final online test** | **Verifiable certificate**

JOB SUPPORT

# How we help you get a job

**1** Personalized resume building assistance

**2** Mock interview sessions

**3** Access to job offers

**4** Guidance on job applications

* Typical fresher salary ranges in India; the actual salary depends on the employer, the city and your skills.

WHY START NOW

# Your future is built by the skills you learn today.

Companies hire people who can do the work. People who use AI well at work are in demand - this course teaches you the job skills and the AI tools together. Every month you practise adds a project to your portfolio - the best time to start is now.

| 18+ | 600+ | 2,708+ | 390+ |
|---|---|---|---|
| Years of training experience | Centres across India | Job offers to our students | Hiring companies |

## UNIQUE FEATURES AT ISDM NxT

- ✓ Free pre-counselling to choose the right course
- ✓ Study material, attendance, assignments, exams and results online from day one
- ✓ 24x7 AI trainer (ChatNxT) for your doubts
- ✓ Experienced, rated trainers and daily class feedback
- ✓ Practical lab sessions and live projects
- ✓ Monthly online mentorship sessions
- ✓ Resume, mock interviews and job offers in your student dashboard
- ✓ Freelancing and start-up guidance

● LIVE PLACEMENT DATA

## Latest job offers to ISDM NxT students

Updated 20 Nov 2026



**Gaurav M.**
India
**Java Software Development Engineer**
Health Catalyst



**Geeta K.**
New Delhi
**tellecaller for digital marketing**
balajimarketingexperts



**Anand S.**
Muvattupuzha
**Hiring Junior Account Executive J...**
CorpZop



**Adarsh S.**
Ghugus
**TGT Computer Science**
Adani Foundation



**Priyanka Y.**
Mumbai
**Data Entry Operator (Full-time) -...**
CorpZop



**Rajan S.**
Ahilyanagar
**Computer Trainer**
Enlearning skill development Ltd

Job offers shared with our students through the ISDM NxT job network. See all at isdmnext.in/latest-placement

LIMITED SEATS · VALID TILL 30 NOV 2026

## FREE Ambassador Affiliate Programme

Complete your admission within **10 days** and join the ISDM NxT Ambassador Affiliate Programme free of cost: refer friends, earn referral rewards as per the programme and get featured on the ambassador leaderboard.

CLAIM NOW

TAKE THE FIRST STEP

# Book your FREE counselling session today

Meet our counsellor, see the lab, get your doubts answered and know the current fees and offers for your centre.

YOUR ISDM NxT CENTRE

## SKY LIMITS

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**Try it FREE →**
isdmnext.in/course-for-you

**01**
**Counselling**
Free guidance to pick the right course

**02**
**Training**
Practical classes, labs and projects

**03**
**Mentoring**
Experts, AI trainer and feedback

**04**
**Placement support**
Resume, interviews and job offers

### What you get with this course

- Comprehensive study material
- Practical lab sessions
- Live projects for hands-on experience
- 24x7 AI trainer support
- AI career counselling
- Interview preparation assistance
- Job offers in student dashboard
- Certificate upon completion

ISDM NxT Head Office: 309, Saffron Plaza, Airport Road, Vadodara, Gujarat, 390022 · +916263625594 · inquiry@gmail.com

Fees depend on the centre and current offers - ask your counsellor. Course content may be updated to stay current with industry needs. · isdmnext.in