ISDM Independent Skill Development Mission NXT

EMPOWERING FUTURES,
SHAPING TOMORROW

★ AI-INTEGRATED COURSE

CERTIFICATE COURSE IN DIGITAL DESIGNING

Launch your creative career in digital design today!

Duration: 6 Month | **Certificate** · Intermediate | **Eligibility:** Candidates should have a basic understanding of design conce

OVERVIEW OF THE COURSE

The Certificate Course in Digital Designing is a comprehensive program designed to equip students with the essential skills and knowledge required in the dynamic field of digital design. This 6-month course covers a wide range of topics including graphic design, web design, and user experience design. Learn the fundamentals of d...

- Hands-on projects for real-world experience
- Learn from industry professionals
- Build a strong design portfolio
- Master top design software tools
- Personalized feedback on your work



6 Month	9	4	12
DURATION	SUBJECTS	PROJECTS	TOOLS

JOIN NOW → **WhatsApp us**

WE ARE AVAILABLE AT
600+ LOCATIONS

NOT SURE WHICH COURSE IS RIGHT FOR YOU?
Choose the Best Course for You - Try our AI-Powered Career Counselling for FREE

Start free →

YOUR NEAREST ISDM NxT CENTRE
Puthu Trend Institute
242/6 Main Road, Cholapuram South, Opposite to Indian Oil Petrol Station, Rajapalayam Tk, Virudhunagar District, Tamilnadu 626139, Tamil Nadu - 626139
Call / WhatsApp: **9360180110** · puthutrend@gmail.com

Scan to enquire

COURSE CURRICULUM

What you will learn

01 Subjects → | 02 Projects → | 03 Tools → | 04 AI Integration

01 Subjects & modules

7 subjects with the topics you will learn

01 Introduction to Digital Design

- Digital Design Foundations And Types
- Creativity And Visual Communication
- Design Elements And Visual Principles
- Human-Centered Design Thinking
- Raster, Vector, Resolution, And Formats
- Design Workflow, Production, And Evaluation

02 Graphic Design Fundamentals

- Typography And Visual Hierarchy
- Color Theory And Psychology
- Layout And Composition
- Branding And Visual Identity
- Logo Design And Brand Workflow
- Print Collateral Design
- Image Editing And Photo Retouching

03 Design Software Proficiency

- Photoshop Editing, Mockups, And Painting
- Layers, Masks, Filters, And Effects
- Vector Art, Logos, Icons, And Pen Tools
- Layouts, E-Books, Magazines, And Presentations
- Print And Digital Marketing Materials
- Figma, Canva, And GIMP
- File Export And Print/Web Standards

04 Web Design Basics

- Web Design Fundamentals
- Website Structure and Navigation
- HTML and CSS Basics
- Responsive Web Design
- Wireframing and Mockups with Figma
- Bootstrap and Front-End Frameworks
- Banners, Landing Pages, and Portfolios

05 UI/UX Design

- UI And UX Foundations
- User-Centered Design Process
- Wireframing And Prototyping
- Interactive Prototyping With Figma And Adobe XD
- Usability Testing And Accessibility
- Design Systems And UI Libraries
- Mobile App Design Basics

06 Motion Graphics and Animation

- Animation Principles
- Timelines And Keyframes
- Animated Logos And Intros
- Text And Title Animation
- Explainer And Infographic Animation
- Transitions, Overlays, And Motion Tracking
- Audio Integration And Export Settings

07 Specialized Topics

- Digital Marketing Design
- E-Commerce Design
- 3D Design Fundamentals
- AR And VR Design
- Portfolio Development
- Freelancing Platforms
- Designer Soft Skills

02 Projects & assignments

Hands-on work for your portfolio

P1 Create a personal branding project including logo design and business card.

P2 Design a responsive website layout for a fictional company.

P3 Develop a user interface for a mobile application.

P4 Execute a social media campaign with graphics and promotional materials.

03 Tools & software you will master

4 industry tools

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Figma

04 AI Integration

How AI is used inside the work of this course

AI SUBJECT

AI Fundamentals & Prompt Engineering

- **AI Basics and Everyday Uses**
- **Generative AI: How It Works**
- **Prompt Engineering Foundations**
- **AI for Study and Workplace Tasks**
- **Fact-Checking and Reliable Research**
- **Privacy, Safety and Responsible Use**
- **Integrated Practice and Review**

AI SUBJECT

AI for Graphic Design

- **AI Image Ideas and Mock-up Concepts**
  ChatGPT image generation and editing in ChatGPT app · Gemini image generation and editing
- **Canva Magic Studio for Social Design**
  Magic Design in Canva · Magic Edit, Magic Expand and Background Remover in Canva
- **Adobe Photoshop Generative Editing**
  Generative Fill and Generative Expand in Adobe Photoshop · Adobe Firefly in Adobe Firefly
- **Adobe Illustrator AI for Vector Design**
  Text to Vector Graphic in Adobe Illustrator · Generative Recolor in Adobe Illustrator
- **Figma AI for UI Design**
  Figma AI features in Figma
- **AI-Assisted Logo, Branding and Mock-up System**
  ChatGPT image generation and editing in ChatGPT app · Gemini image generation and editing
- **CorelDRAW Print Production and Final Portfolio**
  AI-made assets from Canva, Adobe, ChatGPT or Gemini in CorelDRAW

AI TOOLS YOU WILL USE

- ChatGPT
- Google Gemini
- Adobe Firefly
- Canva AI
- Microsoft Copilot
- Claude
- Perplexity
- NotebookLM

CAREER OPPORTUNITIES

Where this course can take you

Graphic Designer
Fresher salary: ₹2.4-3.6 LPA*

Web Designer
Fresher salary: ₹2.5-3.8 LPA*

UI/UX Designer
Fresher salary: ₹3.0-4.5 LPA*

Digital Marketing Specialist
Fresher salary: ₹2.8-4.0 LPA*

Motion Graphics Designer
Fresher salary: ₹2.5-3.5 LPA*

Freelancing & own business
- Create logos and branding for businesses
- Design websites for clients
- Offer UI/UX consulting services
- Produce motion graphics for videos
- Sell digital products like templates

Industries that hire
- Advertising Agencies
- Tech Companies
- E-commerce
- Media and Entertainment
- Startups

Grow further
- Advanced Diploma in Digital Design
- Specialization in UI/UX
- Courses in Animation and Multimedia
- Workshops on Emerging Design Trends

Certification

Upon successful completion, you will receive a certificate from ISDM NxT, showcasing your skills in digital design.

Practical AI-integrated project | **Final online test** | **Verifiable certificate**

JOB SUPPORT

How we help you get a job

1 Personalized resume building assistance

2 Mock interview sessions

3 Access to job offers

4 Guidance on job applications

* Typical fresher salary ranges in India; the actual salary depends on the employer, the city and your skills.

WHY START NOW

Your future is built by the skills you learn today.

Companies hire people who can do the work. People who use AI well at work are in demand - this course teaches you the job skills and the AI tools together. Every month you practise adds a project to your portfolio - the best time to start is now.

18+	600+	2,708+	390+
Years of training experience	Centres across India	Job offers to our students	Hiring companies

UNIQUE FEATURES AT ISDM NxT

- ✓ Free pre-counselling to choose the right course
- ✓ Study material, attendance, assignments, exams and results online from day one
- ✓ 24x7 AI trainer (ChatNxT) for your doubts
- ✓ Experienced, rated trainers and daily class feedback
- ✓ Practical lab sessions and live projects
- ✓ Monthly online mentorship sessions
- ✓ Resume, mock interviews and job offers in your student dashboard
- ✓ Freelancing and start-up guidance

● LIVE PLACEMENT DATA

Latest job offers to ISDM NxT students

Updated 20 Nov 2026



Gaurav M.
India
Java Software Development Engineer
Health Catalyst



Geeta K.
New Delhi
tellecaller for digital marketing
balajimarketingexperts



Anand S.
Muvattupuzha
Hiring Junior Account Executive J...
CorpZop



Adarsh S.
Ghugus
TGT Computer Science
Adani Foundation



Priyanka Y.
Mumbai
Data Entry Operator (Full-time) -...
CorpZop



Rajan S.
Ahilyanagar
Computer Trainer
Enlearning skill development Ltd

Job offers shared with our students through the ISDM NxT job network. See all at isdmnext.in/latest-placement

LIMITED SEATS · VALID TILL 30 NOV 2026

FREE Ambassador Affiliate Programme

Complete your admission within **10 days** and join the ISDM NxT Ambassador Affiliate Programme free of cost: refer friends, earn referral rewards as per the programme and get featured on the ambassador leaderboard.

CLAIM NOW

TAKE THE FIRST STEP

Book your FREE counselling session today

Meet our counsellor, see the lab, get your doubts answered and know the current fees and offers for your centre.

YOUR ISDM NxT CENTRE

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Choose the Best Course for You

Try our AI-Powered Career Counselling for FREE - answer a few questions and get the courses that fit your interests, skills and career goal.

Try it FREE →
isdmnext.in/course-for-you

01
Counselling
Free guidance to pick the right course

02
Training
Practical classes, labs and projects

03
Mentoring
Experts, AI trainer and feedback

04
Placement support
Resume, interviews and job offers

What you get with this course

- Comprehensive study material
- Practical lab sessions
- Live projects for hands-on experience
- 24x7 AI trainer support
- AI career counselling
- Interview preparation assistance
- Job offers in student dashboard
- Certificate upon completion

ISDM NxT Head Office: 309, Saffron Plaza, Airport Road, Vadodara, Gujarat, 390022 · +916263625594 · inquiry@gmail.com

Fees depend on the centre and current offers - ask your counsellor. Course content may be updated to stay current with industry needs. · isdmnext.in