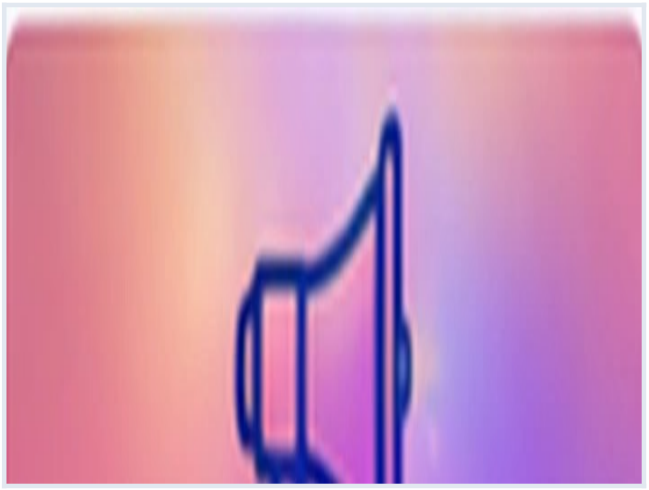
SEO SEARCH ENGINE OPTIMIZATION

Duration: 6 Month | **Certificate** | **Eligibility:** No prior experience required. Ideal for marketing profession

OVERVIEW OF THE COURSE

Unlock the power of the internet with our comprehensive SEO Search Engine Optimization course. Designed for both beginners and experienced marketers, this course will equip you with essential skills to improve website visibility and drive organic traffic. Learn about keyword research, on-page and off-page SEO techniques. Underst...

- Understand the fundamentals of SEO and its importance in digital marketing.
- Conduct effective keyword research and analysis.
- Implement on-page and off-page SEO strategies.
- Utilize analytics tools to track and measure SEO performance.
- Stay updated with the latest SEO trends and algorithm changes.



6 Month	-	4	Pro
DURATION	SUBJECTS	PROJECTS	TOOLS

JOIN NOW →

WhatsApp us

WE ARE AVAILABLE AT
600+ LOCATIONS

NOT SURE WHICH COURSE IS RIGHT FOR YOU?
Choose the Best Course for You - Try our AI-Powered Career Counselling for FREE

Start free →

YOUR NEAREST ISDM NxT CENTRE
ISDM-VADODARA
309, Saffron Plaza, Airport Road, Above Jagdish Farsan, Vadodara, Gujarat - 390022
Call / WhatsApp: **6263625594** · inquiry.isdm@gmail.com

Scan to enquire

COURSE CURRICULUM

What you will learn

01 Subjects → | 02 Projects

01 Subjects & modules

0 subjects

02 Projects & assignments

Hands-on work for your portfolio

- **P1** Create a keyword strategy for a website.
- **P2** Optimize a website's on-page elements.
- **P3** Develop a backlink strategy and execute it.
- **P4** Analyze website traffic and report on SEO performance.

CAREER OPPORTUNITIES

Where this course can take you

- SEO Specialist
- Digital Marketing Manager
- Content Strategist
- SEO Consultant
- Web Analyst

Certification

The ISDM NxT Certificate is awarded after you successfully complete the course and its final assessment.

Practical project | Final online test | Verifiable certificate

WHY START NOW

Your future is built by the skills you learn today.

Companies hire people who can do the work. Every month you practise adds a project to your portfolio - the best time to start is now.

18+	600+	2,708+	390+
Years of training experience	Centres across India	Job offers to our students	Hiring companies

UNIQUE FEATURES AT ISDM NxT

- ✓ Free pre-counselling to choose the right course
- ✓ Study material, attendance, assignments, exams and results online from day one
- ✓ 24x7 AI trainer (ChatNxT) for your doubts
- ✓ Experienced, rated trainers and daily class feedback
- ✓ Practical lab sessions and live projects
- ✓ Monthly online mentorship sessions
- ✓ Resume, mock interviews and job offers in your student dashboard
- ✓ Freelancing and start-up guidance

● LIVE PLACEMENT DATA

Latest job offers to ISDM NxT students

Updated 20 Nov 2026



Gaurav M.
India
Java Software Development Engineer
Health Catalyst



Geeta K.
New Delhi
tellecaller for digital marketing
balajimarketingexperts



Anand S.
Muvattupuzha
Hiring Junior Account Executive J...
CorpZop



Adarsh S.
Ghugus
TGT Computer Science
Adani Foundation



Priyanka Y.
Mumbai
Data Entry Operator (Full-time) -...
CorpZop



Rajan S.
Ahilyanagar
Computer Trainer
Enlearning skill development Ltd

Job offers shared with our students through the ISDM NxT job network. See all at isdmnext.in/latest-placement

LIMITED SEATS · VALID TILL 30 NOV 2026

FREE Ambassador Affiliate Programme

Complete your admission within **10 days** and join the ISDM NxT Ambassador Affiliate Programme free of cost: refer friends, earn referral rewards as per the programme and get featured on the ambassador leaderboard.

CLAIM NOW

TAKE THE FIRST STEP

Book your FREE counselling session today

Meet our counsellor, see the lab, get your doubts answered and know the current fees and offers for your centre.

YOUR ISDM NxT CENTRE

ISDM-VADODARA

309, Saffron Plaza, Airport Road, Above Jagdish Farsan, Vadodara, Gujarat - 390022

Call: 6263625594

WhatsApp: 9752212212

Email: inquiry.isdm@gmail.com

ENQUIRE NOW | **WhatsApp** | **Call 6263625594**

Scan for course details & enquiry

NOT SURE WHICH COURSE IS RIGHT FOR YOU?

Choose the Best Course for You

Try our AI-Powered Career Counselling for FREE - answer a few questions and get the courses that fit your interests, skills and career goal.

Try it FREE →
isdmnext.in/course-for-you

01
Counselling
Free guidance to pick the right course

02
Training
Practical classes, labs and projects

03
Mentoring
Experts, AI trainer and feedback

04
Placement support
Resume, interviews and job offers

What you get with this course

- Study material and online access from day one
- Practical lab sessions and live projects
- 24x7 AI trainer support
- AI career counselling
- Interview preparation
- Job offers in the student dashboard
- ISDM NxT certificate

ISDM NxT Head Office: 309, Saffron Plaza, Airport Road, Vadodara, Gujarat, 390022 · +916263625594 · inquiry@gmail.com

Fees depend on the centre and current offers - ask your counsellor. Course content may be updated to stay current with industry needs. · isdmnext.in