ISDM Independent Skill Development Mission NXT

EMPOWERING FUTURES,
SHAPING TOMORROW

★ AI-INTEGRATED COURSE

# NXT CERTIFIED GENERATIVE AI & PROMPT ENGINEERING PROFESSIONAL

**Unlock your future with Generative AI skills!**

**Duration:** 3 Month | **Certificate** · Beginner | **Eligibility:** Open to students, professionals, and career changers interes

## OVERVIEW OF THE COURSE

Build practical skills in generative AI and prompt engineering with the NxT Certified Generative AI & Prompt Engineering Professional course. Over three months, learn how large language models work, write and refine effective prompts, and apply generative AI tools to real-world tasks. The course combines guided learning with han...

- Hands-on projects for real-world skills
- No prior AI experience required
- Learn from industry experts
- Flexible learning schedule
- Focus on responsible AI practices




| 3 Month | 8 | 5 | 9 |
|---|---|---|---|
| DURATION | SUBJECTS | PROJECTS | TOOLS |

JOIN NOW →

WhatsApp us

WE ARE AVAILABLE AT
**600+ LOCATIONS**

NOT SURE WHICH COURSE IS RIGHT FOR YOU?
**Choose the Best Course for You - Try our AI-Powered Career Counselling for FREE**

Start free →

YOUR NEAREST ISDM NxT CENTRE
**ISDM NxT VADODARA**
3rd Floor, ISDM NxT Vadodara , Uma Char Rasta , Vadodara - 390019, Gujarat - 390019
Call / WhatsApp: **7697221728** · ISDM.VADODARA1@GMAIL.COM

Scan to enquire

COURSE CURRICULUM

# What you will learn

01 Subjects → | 02 Projects → | 03 Tools → | 04 AI Integration

## 01 Subjects & modules

7 subjects with the topics you will learn

### 01 Fundamentals of Artificial Intelligence

- AI, Machine Learning, Deep Learning, and Generative AI
- AI History, Milestones, and Evolution
- AI Applications in Society and Daily Life
- Choosing Suitable AI Uses
- Traditional Automation and Intelligent Systems
- Human-in-the-Loop Workflows
- LLMs, AI Assistants, and Output Evaluation

### 02 Generative AI Tools & Applications

- Generative Output Types And Everyday Uses
- ChatGPT And Gemini For Everyday Tasks
- AI-Powered Web Research And Summarization
- AI-Assisted Writing And Professional Documents
- Selecting AI Platforms For Real Tasks
- Reviewing Outputs And Responsible AI Use

### 03 Prompt Engineering Fundamentals

- Prompt Foundations And Anatomy
- Clarity, Scope, And Practical Limits
- Roles, Structured Instructions, And Output Formats
- Zero-Shot, One-Shot, And Few-Shot Prompting
- Multi-Step Workflows And Follow-Up Questions
- Prompt Refinement And Retesting
- Reusable Prompt Templates

### 04 Advanced Prompting Techniques

- Context-Rich Prompt Design
- Task Decomposition And Iteration
- Examples And Rubric-Based Evaluation
- Reference Materials And Structured Outputs
- Prompting With Images, PDFs, And Documents
- Ambiguity And Output Quality Checks
- Reusable Prompt Libraries And Workflows

### 05 AI-Powered Image & Graphic Generation

- AI Image Generation Workflow
- Visual Briefs And Image Planning
- Prompt Development And Visual Direction
- AI Product Photography And Marketing Creatives
- Image Editing And Enhancement
- Banners, Posters, Social Graphics, And Thumbnails
- Copyright, Commercial Use, And Ethics

### 06 AI Video, Audio & Presentation Creation

- AI-Assisted Video Workflow And Tool Selection
- Briefs, Scripts And Storyboards
- Text-To-Video And Image-To-Video Production
- Voiceovers, Transcription, Subtitles And Editing
- AI-Assisted Presentations And Visual Storytelling
- Short Educational And Promotional Videos
- Campaign Review And Documentation

### 07 AI Productivity & Real-World Applications

- Assignments, Study Notes And Revision
- Resumes, Cover Letters And Interview Preparation
- Business Letters, Proposals And Reports
- Spreadsheet Assistance And Data Interpretation
- Meeting Summaries And Task Planning
- Personal Productivity Workflows
- AI Output Verification And Integrated Capstone

## 02 Projects & assignments

Hands-on work for your portfolio

**P1** Prompt Improvement Portfolio: Create and compare prompt variations for a selected task, document the results,

**P2** AI Research and Summarization Workflow: Build a workflow that organizes source material, produces a summary, a

**P3** Content Creation Assistant: Design a reusable prompt sequence for producing and revising audience-specific con

**P4** Business Task Automation Prototype: Map a repetitive task and develop an AI-assisted workflow with clear input

**P5** Responsible AI Evaluation: Assess sample model outputs for accuracy, bias, privacy risks, and suitability, the

## 03 Tools & software you will master

4 industry tools

- OpenAI ChatGPT
- DALL-E
- Canva
- Google Colab

## 04 AI Integration

How AI is used inside the work of this course

AI SUBJECT

### AI Fundamentals & Prompt Engineering

- **AI Basics and Everyday Uses**
- **Generative AI: How It Works**
- **Prompt Engineering Foundations**
- **AI for Study and Workplace Tasks**
- **Fact-Checking and Reliable Research**
- **Privacy, Safety and Responsible Use**
- **Integrated Practice and Review**

AI TOOLS YOU WILL USE

- Google Gemini
- Microsoft Copilot
- Claude
- Perplexity
- NotebookLM

CAREER OPPORTUNITIES

# Where this course can take you

**Generative AI Associate**
Fresher salary: ₹2.4-3.6 LPA*

**AI Content Specialist**
Fresher salary: ₹2.8-4.0 LPA*

**Business Analyst with AI Skills**
Fresher salary: ₹3.0-4.5 LPA*

**AI Workflow Specialist**
Fresher salary: ₹3.2-4.8 LPA*

**Digital Transformation Coordinator**
Fresher salary: ₹3.5-5.0 LPA*

### Freelancing & own business

- Offer AI content creation services
- Consult on AI tool implementation
- Develop AI-driven marketing campaigns
- Create training materials for AI tools

### Industries that hire

- Tech Startups
- Marketing Agencies
- E-commerce
- Education
- Media & Entertainment

### Grow further

- Advanced AI & Machine Learning Course
- Data Science Certification Program
- AI Product Management Training

## Certification

Upon successful completion, you will receive an ISDM NxT certification, showcasing your skills in Generative AI.

**Practical AI-integrated project** | **Final online test** | **Verifiable certificate**

JOB SUPPORT

# How we help you get a job

**1** Resume building workshops

**2** Mock interview sessions

**3** Access to job offers

**4** Guidance for job applications

* Typical fresher salary ranges in India; the actual salary depends on the employer, the city and your skills.

WHY START NOW

# Your future is built by the skills you learn today.

Companies hire people who can do the work. People who use AI well at work are in demand - this course teaches you the job skills and the AI tools together. Every month you practise adds a project to your portfolio - the best time to start is now.

| 18+ | 600+ | 2,708+ | 390+ |
|---|---|---|---|
| Years of training experience | Centres across India | Job offers to our students | Hiring companies |

## UNIQUE FEATURES AT ISDM NxT

- ✓ Free pre-counselling to choose the right course
- ✓ Study material, attendance, assignments, exams and results online from day one
- ✓ 24x7 AI trainer (ChatNxT) for your doubts
- ✓ Experienced, rated trainers and daily class feedback
- ✓ Practical lab sessions and live projects
- ✓ Monthly online mentorship sessions
- ✓ Resume, mock interviews and job offers in your student dashboard
- ✓ Freelancing and start-up guidance

● LIVE PLACEMENT DATA

## Latest job offers to ISDM NxT students

Updated 20 Nov 2026



**Gaurav M.**
India
**Java Software Development Engineer**
Health Catalyst



**Geeta K.**
New Delhi
**tellecaller for digital marketing**
balajimarketingexperts



**Anand S.**
Muvattupuzha
**Hiring Junior Account Executive J...**
CorpZop



**Adarsh S.**
Ghugus
**TGT Computer Science**
Adani Foundation



**Priyanka Y.**
Mumbai
**Data Entry Operator (Full-time) -...**
CorpZop



**Rajan S.**
Ahilyanagar
**Computer Trainer**
Enlearning skill development Ltd

Job offers shared with our students through the ISDM NxT job network. See all at isdmnext.in/latest-placement

LIMITED SEATS · VALID TILL 30 NOV 2026

## FREE Ambassador Affiliate Programme

Complete your admission within **10 days** and join the ISDM NxT Ambassador Affiliate Programme free of cost: refer friends, earn referral rewards as per the programme and get featured on the ambassador leaderboard.

**CLAIM NOW**

TAKE THE FIRST STEP

# Book your FREE counselling session today

Meet our counsellor, see the lab, get your doubts answered and know the current fees and offers for your centre.

YOUR ISDM NxT CENTRE

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Scan for course details & enquiry

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## Choose the Best Course for You

Try our AI-Powered Career Counselling for FREE - answer a few questions and get the courses that fit your interests, skills and career goal.

**Try it FREE →**
isdmnext.in/course-for-you

**01**
**Counselling**
Free guidance to pick the right course

**02**
**Training**
Practical classes, labs and projects

**03**
**Mentoring**
Experts, AI trainer and feedback

**04**
**Placement support**
Resume, interviews and job offers

### What you get with this course

- Comprehensive study material
- Practical lab sessions
- Live projects to enhance learning
- 24x7 AI trainer support
- AI career counselling sessions
- Interview preparation assistance
- Job offers on student dashboard
- Certification upon course completion

ISDM NxT Head Office: 309, Saffron Plaza, Airport Road, Vadodara, Gujarat, 390022 · +916263625594 · inquiry@gmail.com

Fees depend on the centre and current offers - ask your counsellor. Course content may be updated to stay current with industry needs. · isdmnext.in